



A DECADE OF MAKING A DIFFERENCE.  
2006 - 2016

Dear Colleague:

As EMDR therapy clinicians, we have all experienced multiple positive outcomes of EMDR therapy in our offices. We experienced its potential for healing many of our clients with a myriad of mental health conditions every day. As members of the Board of Directors of the EMDR Research Foundation, we have been dedicated to help translate that potential to solid research. We need your help to effectively continue our mission.

Members of the Board have donated 11% of the total monies collected as well as in kind donations (e.g., travel expenses, raffle prizes, donated miscellaneous expenses) in the last ten years for EMDR therapy research and have devoted 1000s of hours to fund development, grant and website management, and other promotional and newsletter activities. Typically, these responsibilities are performed by an Executive Director and staff, or are outsourced to qualified professionals. Since 2010, our lean operations combined with your generous donations have permitted us to award \$330,000 for research support.

Personally and professionally, however, our Board has decided that to ensure more funding and more quality research in EMDR therapy into the next decade, we need more professional assistance. It is crucial that we hire a part-time Director of Fund Development to take us to the next level both in numbers of donations as well as total funds collected. To do so, we need your help.

By joining the **Visionary Alliance**, increasing your pledge, or making single donation, you have the ability to make a big difference to our mutual success. Every dollar counts. Please donate as generously as possible but above all, **DONATE NOW!**

Every consultant we have approached tells us we need a cadre of volunteers to attain this goal. We need volunteers to be willing to contact ten of their colleagues and solicit funds on behalf of research in EMDR therapy. Would you please join this group?

Please submit your generous tax deductible donation for 2016 to the EMDR Research Foundation by clicking on this **DONATE NOW** button and please email to let us know if you are willing to volunteer by letting us know the names of 10 colleagues you would feel comfortable soliciting in person, by phone or email, as a follow up to this email. If you would need assistance in developing a script, we would be happy to help you.

There is much work to do and we need your help. Remember that your gift may be tax-deductible!

Thank you for your support.

Sincerely,

A handwritten signature in black ink that reads 'Wendy Freitag Ph.D.'.

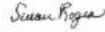
**Wendy J. Freitag, Ph.D.**  
EMDR Research Foundation President

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